

For Immediate Release

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SECU Foundation

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SECU Foundation Grants \$350,000 to Imprints Cares to Support New Family Resource Center

WINSTON-SALEM, N.C. – [SECU Foundation](#) has announced a \$350,000 grant to [Imprints Cares](#) (IC) for the renovation of a Forsyth County property that will become the non-profit's new family resource center. The facility will serve as its central hub for family support services and will double IC's capacity for onsite learning inclusion programs and provide new community programming and classrooms.

IC has been a fixture in the Forsyth County community since 1969, working to address inequities in health and education. The organization provides a holistic, multi-generational model of programming that focuses on enhancing child development, fostering academic readiness, and offering vital support for children and their families to help break the cycle of poverty.



Holding the check left to right are IC Director of Development and External Relations Carrie Pasquale, IC Interim Executive Director Kim Turner-Kendricks, and SECU Lexington Branch Vice President Laura Goins surrounded by IC, SECU, and SECU Foundation representatives.

"We are profoundly grateful to SECU Foundation for the generous investment in our mission," said IC Interim Executive Director Kim Turner-Kendricks. "This remarkable capital gift not only demonstrates belief in our work but also creates a lasting impact that will strengthen our ability to serve families and children for generations to come. As a local funder, support from SECU Foundation holds even deeper meaning. It reflects our shared commitment to building a stronger, thriving community right here at home. SECU Foundation's generosity is truly helping us turn vision into reality."

"Imprints Cares has been an integral part of the Forsyth County community for over 50 years, offering vital programming that fills gaps in health and education for children and their families," said SECU Foundation Board Chair Chris Ayers. "We are honored to provide funding to support their expansion, which will allow them to bring their much-needed services to even more families each year."

About SECU and SECU Foundation

A not-for-profit financial cooperative owned by its members, and federally insured by the National Credit Union Administration (NCUA), SECU has been providing employees of the state of North Carolina and their families with consumer financial services for 88 years. SECU is the second largest credit union in the United States with \$56 billion in assets. It serves more than 2.9 million members through 275 branch offices, 1,100 ATMs, Member Services Support via phone, www.ncsecu.org, and the SECU Mobile App. The SECU Foundation, a 501(c)(3) charitable organization funded by the contributions of SECU members, promotes local community development in North Carolina primarily through high-impact projects in the areas of housing, education, healthcare, and human services. Since 2004, [SECU Foundation](#) has made a collective financial commitment of over \$328 million for initiatives to benefit North Carolinians statewide.